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FOR IMMEDIATE RELEASE:

UCP of Central Florida Awarded The John Ritter Legacy Award by UCPA

Orlando, FL - May 21, 2010: UCP of Central Florida was recently honored for its communication and marketing efforts when it received the Ritter Legacy Award from the national office of UCP last month in Chicago.

Named after actor John Ritter, the award recognizes a UCP affiliate who has produced exemplary communications through a variety of media that increase public awareness about people with disabilities, the programs of the affiliate, and the brand through the use of the logo, colors, and messaging.

Ritter was a supporter of UCP and an ambassador for people with disabilities. His brother Tom has cerebral palsy. Together they have helped bring awareness to the successes that people with disabilities can achieve. It's because of Ritter's passion and efforts that UCP renamed the award after him upon his passing.

"UCP of Central Florida is honored to receive the Ritter Legacy Award," said Ryan Dumas, Director of Marketing and Communications at UCP of Central Florida. "The award is an example of our commitment to sharing the many success stories of our students and their families within our community."

UCP of Central Florida was judged on the production, quality, and results of its monthly e-Newsletter and its video from the annual "Faces Behind the Miracles Fundraising Breakfast."

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About UCP of Central Florida: For more than fifty years, UCP of Central Florida has been helping children with all types of special needs, including cerebral palsy, down syndrome, autism, speech delays, developmental delays and vision and hearing impairments. Although independently owned and operated, UCP of Central Florida is an affiliate of the national United Cerebral Palsy Associates (UCPA) and is responsible for a four county service area, including Orange, Seminole, Osceola, and Lake Counties. We are a 501 (c) (3) non-profit agency. Learn more at ucpcf.org and be sure to follow us on Twitter and connect with us on Facebook.